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To: Pastor.Campbell <Pastor.Campbell@southcharlottebaptist.org>

Subject: Build, Mentor, Multiply — The 12/3/1 Discipleship Model

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Build, Mentor, Multiply The 12/3/1 Discipleship Model



A frequent question we receive is, "How can I effectively disciple students?" Discipleship tends to be a harder aspect of ministry to engage in due to the personal nature and the time involved. The results are not always as tangible as seeing someone get saved. It has taken us years of ministry experimenting to develop and understand more clearly how to effectively disciple students.

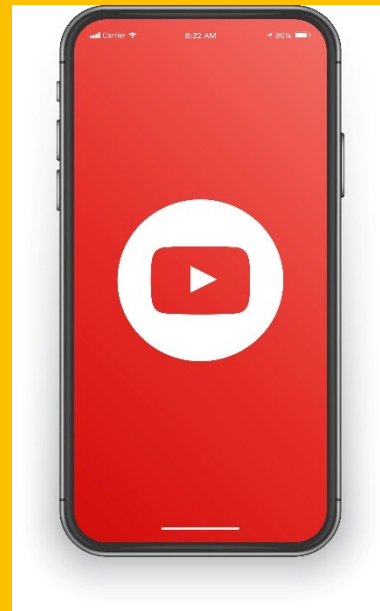
On this episode, we outline a practical discipleship strategy for campus ministry based on Jesus' pattern: select 12, focus on 3, pour the most into 1. We will talk about how to apply the model to various group sizes, how teams and layered leadership make discipleship scalable, and the differences between general discipleship and mentoring. Ideas will be shared to implement the next practical steps to identify your 12, 3, and 1. We share how to give ministry opportunities to emerging leaders and how this approach multiplies disciples across campus.

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