



Mission

↳ *ESPERANZA* ◀



2025 Impact Report

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Mission Statement



Mission Esperanza exists for one purpose: to serve the people of Cuba in the name of Jesus Christ - restoring hope to leaders, hope to the vulnerable, and hope that transforms entire communities.



Advisory Team



Gary Correll

Gary is President of SAI Industries, a defense contracting company, and has served on several Christian nonprofit boards, including schools, missions, and churches. With a lifelong passion for missions, he has participated in feeding and building programs around the world. Gary has supported Mission Esperanza since its beginning, driven by his heart for the Cuban people and their great need.



George Kaszacs

George brings over 20 years of experience building executive teams for fast-growth technology companies, specializing in VP and C-level placements across Engineering, Product Management and Operations. A Los Angeles native, George is married with twins. He has served in leadership roles with several nonprofits, including LA Dream Center, Village Christian School, Messenger International, and now Mission Esperanza. George lives by the conviction: *“Whatever is in your hands to use, give it, because the need is great!”*



Aaron Keller

Aaron serves as Senior Pastor of Sunshine Open Bible Church in Des Moines, Iowa, and as National Director of MOVE Ministries, leading men’s mission efforts locally and globally. He and his wife, Wendy, are raising four children and have been in ministry since 2002. After joining a scouting trip to Cuba, Aaron was deeply moved by the humility and resilient faith of the Cuban church. He views partnership with Mission Esperanza as an opportunity to strengthen the church in Cuba while deepening his own walk with Christ.



Steve Kline

Steve is a retired contractor and former fire captain/paramedic from Bend, Oregon, where he and his wonderful wife, Barbara, make their home. Steve and Barbara have faithfully attended Church of the Cascades for nearly 40 years, and Steve has been actively involved with MOVE Ministries for almost as long. They are blessed with three adult children and a bevy of precious grandchildren. Steve is most at home when he is serving the Lord and enjoying the beauty of the outdoors.



Don Labate

Don is a licensed Structural Engineer with over 40 years of experience and more than a decade serving with MOVE Ministries. He has participated in numerous construction mission trips worldwide and now provides engineering oversight for Mission Esperanza’s building projects. Passionate about both construction and missions, Don is honored to support the growing church in Cuba and help build spaces that strengthen faith and community.



Glenn Rouse

Glenn is a retired businessman and former executive pastor with a deep passion for seeing God’s kingdom revealed in the world. He and his wife, Barbi, have been married for over 51 years and are blessed with a daughter and three grandchildren. Glenn actively serves through foster care outreach, daily prayer leadership, church eldership, and mentoring young boys through teaching and Bible study. He joined Mission Esperanza after being moved by God’s call to care for the poor and by the vision to bring Jesus, practical support, and discipleship to the people of Cuba.



John Sponsler

John is the owner of Brand X Music and has built a respected career as a composer, producer, and publisher. He and his wife, Debbie, have faithfully served Village Church and Village Christian Schools for over 25 years and are proud parents and grandparents. After a Vision Trip to Cuba, John felt called to support Mission Esperanza. Moved by the faith and resilience of the Cuban church, he joined the ministry to help bring lasting hope to communities in need.



Greg Steele

Greg is a retired audio engineer who has served at Village Church in Burbank, California for over 30 years in various leadership and support roles. He became involved with Mission Esperanza after being invited to a gathering hosted by Founder Dave Bethany, where he heard firsthand about the ministry’s work in Cuba. Recognizing God’s clear movement through these efforts, Greg felt called to be part of what was unfolding. He is fully committed to Mission Esperanza and grateful for the opportunity to support the ministry’s work in Cuba.

Reflections on 2025



Dear Friend and Supporter,

As we reflect on 2025, I am deeply grateful for what God has done through your generosity. This has been a year of meaningful impact across Cuba – lives strengthened, churches equipped, families fed, pastors trained, and communities empowered through solar power and new ministry centers.

Because of you:

- Over 6,000 individuals received consistent meals.
- 500 Open Bible Pastors and leaders were trained and encouraged.
- Initiated providing Open Bible churches with solar power for refrigeration, water access, and outreach.
- 2 New ministry spaces were built for worship and community.

Every number represents a real life touched by Christ's love.

Mission Esperanza remains committed to faithful stewardship and transparency. Enclosed is our Annual Report and financial summary showing how your support was used responsibly.

Looking ahead to 2026, we plan to expand solar projects, strengthen feeding programs, deepen pastoral training, and continue church construction across Cuba for our Open Bible partners.

Thank you for standing with Mission Esperanza and with Cuba.

With gratitude,
David Bethany
Director, Mission Esperanza

"For I was hungry and you gave me food..."
-Matthew 25:35



Feeding Families

Nourishing the Vulnerable through Partnership.



Feeding Families



In Cuba, three nourishing meals a day remain out of reach for many families - not because of unwillingness to work, but due to widespread food shortages. Children and Ancianos (the elderly) are among the most vulnerable.

In response, Mission Esperanza provides consistent, nutritious meals as an expression of care, dignity, and God's love. Through partnership with Gleanings for the Hungry in Dinuba, California, feeding families has expanded using a reliable, shelf-stable soup mix designed for large-scale distribution.

Fuel shortages have further disrupted water, sanitation, and food access across the island, disproportionately affecting the elderly. By partnering with Pastor Jorge Urrea and Kendall Open Bible Church in Miami, Florida, Mission Esperanza is helping provide clean, nutritious meals to Ancianos during a time of profound instability.



“Mission Esperanza provides consistent meals as an expression of care, dignity, and God's love.”



6,500

children and adults are fed three times a week with healthy nutrient dense meals.



400

ancianos (elderly) receive bags of food to feed them seven times a week.





Equipping Leaders

*Equipping and Encouraging
Church Leaders*



Equipping Leaders



“These gatherings - restore strength, renew vision, and reinforce the foundation of the church in Cuba.”

From the beginning, Mission Esperanza sought the counsel of Open Bible pastors across Cuba to understand how to serve effectively. Their message was clear: many leaders were weary and in need of encouragement, practical training, and tangible resources.

In May 2025, Mission Esperanza continued to equip leaders at our third and largest leadership conference to date, welcoming more than 500 pastors and church leaders to Artemisa, Cuba. Housing, meals, and materials were provided to remove financial barriers and make participation possible.

Spanish-speaking instructors delivered practical and spiritual training focused on leading through crisis, strengthening discipleship, and navigating ongoing challenges in Cuba. These gatherings do more than provide instruction - they restore strength, renew vision, and reinforce the foundation of the Church in Cuba.



516

pastors and church leaders left the conference fed both physically and spiritually.



100+

Open Bible Churches were represented at the 2025 Pastors Conference.



Building Communities

Building Community Centers through Local Partnerships and Capacity



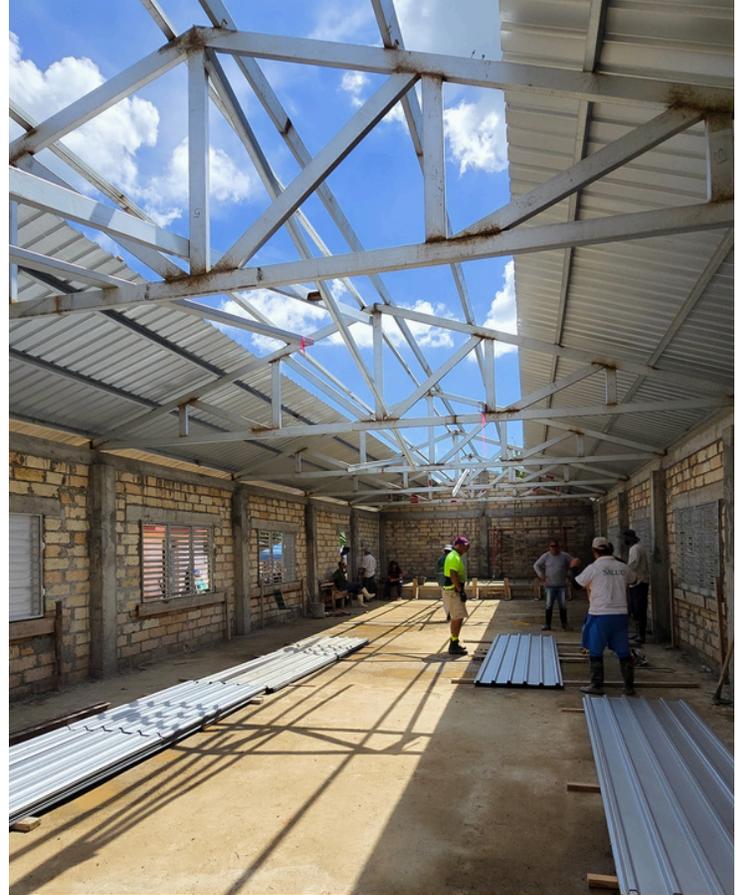
Building Communities

After nearly 40 years building communities worldwide, Founder and Director David Bethany launched Mission Esperanza's first construction project in 2025.

A 40-foot container of tools and equipment was shipped to the island, allowing construction to begin on a community center in Pinar del Río that September. Mission Esperanza leaders and trainers provided on-site guidance, leading local Cuban workers throughout the construction process.

With proper tools in hand, what might have taken years was completed in just four weeks.

In November 2025, the community center was dedicated as a place of worship, service, and hope - marking not just the completion of a building, but the strengthening of a community.



“With proper tools in hand, what might have taken years was completed in just four weeks.”



23

Cuban workers built the community center



65+

years since a community center was funded and developed by Americans



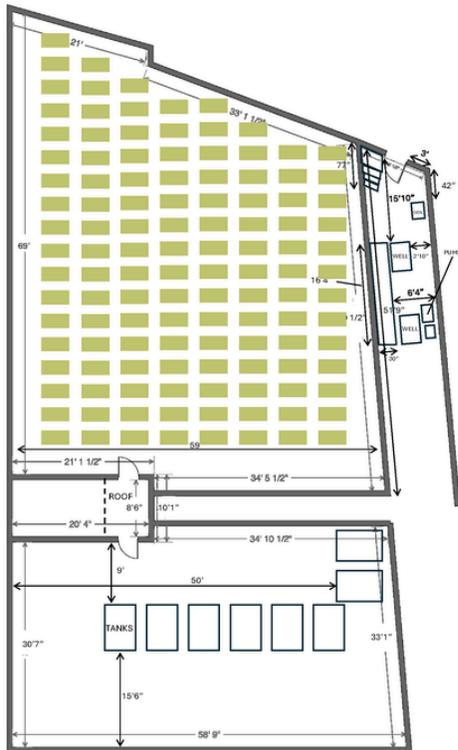


Solar Initiative

Strengthening churches through Solar Power



Solar Initiative



Cuba's power grid is unstable and oil-dependent, causing frequent blackouts that disrupt daily life.

With a consistent presence on the island, Mission Esperanza saw how outages affect community centers - limiting worship, water access, food preparation, and community outreach.

In response, the ministry launched a Solar Power Initiative in 2025 to design and install solar power at community centers across Cuba.

Site assessments and technical planning began with the first center, moving the vision from concept to action and creating a scalable model for future installations.

The goal is clear: provide reliable, renewable energy that strengthens community centers as stable centers of care, ministry, and hope in communities facing ongoing infrastructure challenges.



“The goal - provide reliable, renewable energy that strengthens community centers.”



20+
hours a day without
power



10 MM
Cuban people rely on
Cuba's unstable
electrical grid.





Youth Sports Clinics

*Connecting youth to Church,
Community, and Christ through sports.*



Youth Sports Clinics



In Cuba, young people are eager for opportunity - to grow, compete, and be mentored - yet organized athletics are often limited.

In 2025, Mission Esperanza partnered with Ignacio Brache and the Brache Bread Foundation to host the inaugural Youth Soccer Clinic in the Artemisa region of Cuba. Six volunteer coaches from Southern California and Kentucky helped organize and lead the clinic, investing directly in the youth.

Bible stories were shared throughout the event, and every participant received a healthy meal nourishing both body and spirit.

This first clinic launches a growing vision to encompass both soccer and baseball, building skill, character, and confidence in the next generation.



“Bible stories were shared throughout the event and every participant received a healthy meal nourishing both body and spirit.”

Financial Overview

Mission Esperanza
Statement of Activities
January through December 2025

Operating Revenue	
CONTRIBUTIONS - MISSION ESPERANZA	
4000 · Revenue frm Direct Contribution	165,429.12
4100 · Donated Good & Services Revenue	7,444.06
Total CONTRIBUTIONS - MISSION ESPERANZA	172,873.18
** CONTRIBUTIONS - GLOBAL MISSIONS	103,589.64
Total Contributions	276,462.82
Operating Expense	
EXPENSES - MISSION ESPERANZA	
7500 · Contract Service Expenses	11,166.77
8100 · Office Expenses	1,771.44
8300 · Travel & Meetings Expenses	53,679.43
8550 · Charitable Contributions	1,025.00
8572 · Advertising & Marketing	15,855.97
8600 · Construction Project Expenses	42,226.88
8700 · Feeding Program	34,775.64
8800 · Disaster Relief	10,000.00
GLOBAL MISSIONS Reimbursements	(79,795.55)
Total EXPENSES - MISSION ESPERANZA	90,705.58
** EXPENSES - GLOBAL MISSIONS	
5761 · Construction Expenses	61,964.68
5960 · Missionary Expenses	135.06
5965 · Convention	13,792.84
5975 · Pastors Conference	30,038.03
5982 · Feeding Program	2,400.00
** Total EXPENSES - GLOBAL MISSIONS	108,330.61
Total Operating Expense	199,036.19
Net Revenue	77,426.63

**** Contributions and Expenses from Global Missions Account**

Mission Esperanza values transparency and stewarding resources with integrity. Our financial information is publicly available through Charity Navigator, GuideStar (Candid), and the Evangelical Council for Financial Accountability (ECFA).

Mission Esperanza is setup to receive donations in a variety of ways, including cash, ACH transfers, credit cards, donor-advised funds, and gifts of appreciated stock.

Mission Esperanza is a 501(c)(3) tax-exempt organization. Our EIN is 33-1994066.

Looking Ahead

As Mission Esperanza looks toward 2026, one truth is clear: lasting impact requires consistency, partnership, and long-term commitment.

In 2025, key initiatives — including feeding programs, leadership training, solar power development, and church construction — built a strong foundation. In 2026, the focus will be on deepening impact and expanding reach to more communities across Cuba.

Priorities will center on sustainability and resilience — strengthening local leaders, refining systems, and ensuring every effort remains responsible and scalable.

Mission Esperanza remains committed to walking alongside the Open Bible Church in Cuba — building wisely, responding faithfully, and investing for lasting impact.

