



September 18, 2025

Dear Prospective Donor,

BEACON OF HOPE CAPITAL CAMPAIGN

Securing Building • Feeding Hope • Clothing Dignity • Healing Minds

I hope this letter finds you well and inspires you to see the difference we can make together. I am writing to share a vision and an urgent need: a campaign to raise **\$401,286.00** to transform lives in North Phoenix — to secure a facility, provide consistent nourishment, restore dignity through clothing, and deliver mental health treatment to those who need it most.

The Need: Hope in Crisis

Mental Health in Arizona

- Over **1.3 million Arizona adults** experience a mental illness each year. [NAMI](#)
- Approximately **318,000 adults** in our state live with a *serious* mental illness. [NAMI](#)
- Arizona faces severe shortages in mental health professionals. In many counties, the ratio of psychiatrists to population is far below recommended levels, and the state meets only about **8.5% of its mental health workforce need**. [Center For Rural Health](#)
- Among youth, studies show increasing rates of depression and anxiety. For example, the 2024 Adolescent Mental Health Report found elevated rates of depression (~29%) and anxiety among Arizona adolescents, especially those with special healthcare needs, compared to their peers. [Arizona Department of Health Services](#)

Food Insecurity & Poverty in Arizona

- Approximately **1 in 7 Arizonans** — over **1.1 million people** — face hunger. Of them, **~291,000 are children**. [Feeding America](#)
- In recent years, food insecurity in Arizona has ranged between **~11% and 13%** of households. [MAP AZ Dashboard+2America's Health Rankings+2](#)
- Many working families still do not earn enough to provide nutritious food reliably, and for some, there is no safety net when income falls short. [St. Mary's Food Bank+1](#)



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Why North Phoenix?

North Phoenix, despite its many strengths, has areas where families struggle to meet basic needs, such as putting food on the table, children lacking proper clothing, individuals with untreated mental health issues, and no consistent facility to provide support.

Our Vision & What \$401,286.00 Will Do

Our campaign's goal is to raise **\$401,286.00** to enable the following:

Area	Purpose	Impact
Acquire & Renovate a Building	A safe, permanent facility in North Phoenix to house all services under one roof	A reliable, dignified space for people to come for food, clothing, community, and care
Feeding Program	Weekly meals and food packages for families and individuals in need	Alleviate hunger, ensure nutrition, reduce food-related stress
Clothing & Basic Necessities	Clothing drives, hygiene kits, winter gear, etc.	Help restore dignity, meet basic human needs, support school-age children
Mental Health Treatment & Support Services	Licensed therapy, support groups, crisis intervention, referrals	Address depression, anxiety, trauma; reduce untreated mental illness; improve overall well-being

Raising this amount will allow us to **establish a place of refuge and transformation** that offers these combined services in one location, making them more accessible, effective, and sustainable.



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What Giving Can Look Like

To reach our \$401,286.00 goal, we hope you'll consider one of the following gifts. Each level will be honored, recognized, and celebrated for its impact:

- **\$100,000+** — Named Sponsor of the mental health and food sponsorship wing
- **\$50,000** — Support feeding & meal programs for a year
- **\$25,000** — Support youth treatment program & staffing
- **\$10,000** — Fund clothing & basic necessities for families
- **Other** — Any amount moves us closer; smaller gifts combine to build significant change.

Why Your Support Matters

- **Timely intervention saves lives:** Untreated mental illness can lead to tragic outcomes. With access to care, many can heal, find stability, and contribute to their families and communities.
- **Nutrition underpins everything:** Good food isn't optional — it supports physical health, mental clarity, ability to learn, and resilience.
- **Dignity matters:** Having proper clothing, being seen and treated with respect, having a safe place — these aren't luxuries; they are essential for hope and human flourishing.

Invitation to Partner

Would you consider joining us as a founding donor of the Beacon of Hope Capital Campaign? Your leadership gift would not only help us get started but also inspire others to believe in what is possible when a community comes together.

I would welcome the opportunity to share more details, walk you through the plans, show you the projected budgets, and answer any questions you may have. If you are open to it, I would be honored to meet you at your convenience.

Thank you for considering this opportunity to make a lasting difference. Every dollar brings us closer to changing lives in North Phoenix, one meal, one coat, one conversation, one restored hope at a time.

With gratitude and hope,

Bishop Tyron J. Ivy, Sr. Leader
Federal EIN 46-1509111



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