



## PUBLICITY RELEASE

I hereby give my consent that the following formats of media may be captured via electronic or print means including: written testimonial or recommendation, picture as a photograph or a video/film recording, voice recording captured as part of a video/film recording and stand-alone audio recordings apart from video/film recording.

The above media formats may be shared on the following selected media outlets including: Social media and web-based outlets including but not limited to: Facebook, Instagram and other social media pages; Google business site post or public review, Center website including cwmhope.org or third-party websites (ex. an article about the center's mission for a church website).

Print-based media outlets including but not limited to: newspapers including social media sites and webpages associated with that newspaper, newsletters sent to donors, prayer partners, volunteers, community partners, etc, flyers, brochures, and any other CWM print marketing materials.

Other digital uses including but not limited to: public radio announcements, DVDs, CDs, or any other CWM related digital storage (Ex. training materials), part of CWM podcasts or any other sound streaming format.

Please list below any exceptions to this permission: \_\_\_\_\_

Furthermore, I hereby give my consent:

- That the above media formats and content as well as content from the media outlets on which they are shared on shall be CWM property.
- That CWM shall have the right to duplicate, reproduce, and make other uses of such testimonials, photographs, films, recordings, tapes, etc. as they may desire, free and clear of any claims.
- That I will not receive a royalty or payment for the use of my testimony.
- That the publicity could be nationally or internationally distributed.
- That any of the above media formats may be edited, used in full or part and combined with other content that is within keeping with the mission of CWM and may be used by other CWM locations.

All aforementioned media will be used ONLY for the purpose of promoting the work that God is doing through the ministry of CWM, Inc. and will **NOT** be used for any of the following purposes by CWM or its volunteers who may have access to these media:

- Will not be sold for stock photography or any other purchased/licensed use.
- Will not be used to promote any other organizations outside of Center for Women's Ministries, Inc.
- Will not be used to promote any personal opinions, political views, etc. held by any volunteers within the CWM ministry.

That CWM will not be held liable for any use of this media that is outside of their control or knowledge such as by newspapers, social media sites, or any other individual/organization who may copy this media without the permission of CWM.

**Please check the statement that applies:**

- ☐ You have permission to use my name
- ☐ You may use my first and last initials
- ☐ I prefer my name and my initials not be used for publicity use

I acknowledge that this document will be kept on file and covers all publicity events. I agree that unless I request a new publicity release, this submitted publicity release will be followed indefinitely. In the event that I do request a new publicity release form and decide to no longer authorize the use of media, which I previously gave permission to be used, the new publicity release will not be retroactive. Previously authorized media may still be used for past permitted uses and approved formats.

Are you associated with a particular CWM location? If so, name of center \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_