

Vestry Meeting Minutes for March 17, 2022

Next meeting: April 21, 2022

Members Attending: Megan Bartlett, Julie Daye, Bob Jenkins, Jaime Konowal, Koshy Mathews, Candace Roberts

Absent: Amy Grant, Jim Ufheil, Nils VanAmmers

Guests: Amy Liberi

In-Person Riverside Hall

ITEM	DISCUSSION	ACTION
Opening Prayer		Koshy
Consent Agenda		Approved.
Business Plan Update	<p>Amy Liberi and Candy presented the marketing research on a name for new wedding business and there was discussion. It was proposed to name it Riverside Weddings at Gloria Dei. The URL will also be Riverside Weddings at Gloria Dei.</p> <p>There was further discussion about the proposed logo and suggestions that blue should not be used as it reminded people of a funeral.</p> <p>Amy Liberi gave an update on her work in implementing the marketing plan.</p> <ul style="list-style-type: none"> - She has been populating information and responses in the CRM (Customer Relationship Management) Dubsado. We are still using a free trial with Dubsado. - She has written copy for the new website, which Candy will implement. - She has explored advertising ideas, including PhillyInLove, PhillyMag, South Jersey Mag; setting up an Instagram account to include photos from weddings at Gloria Dei in the past. - Future plans include vendor outreach to promote the church, including a styled shoot with local photographers and an open house event. 	Proposed name passed unanimously.
Koshy's Report	<p>Koshy requested to stay in the rectory through July.</p> <p>Koshy noted that the National Park Sign is in very bad shape and needs to be replaced. He also suggested increased lighting at the gate so that it is more visible from Christian St.</p> <p>Koshy asked about having a forgiveness ceremony where people write things on pieces of paper and they are burned together in a container in church. It was decided that this would not be safe inside the church, but could be done outside.</p>	<p>Request to stay in rectory passed unanimously.</p> <p>Candy will ask Mark to speak to NPS.</p>
Cooking for Mercy Hospice in Riverside Hall	Jill Duink and Heather Myers sent a proposal to cook a meal for Mercy Hospice in the church kitchen on Sunday, March 27th. See Vestry Packet for details.	Vestry agreed.
Easter Schedule	Koshy said that with attendance as low as it is, we should have one 10:00 AM service on Easter Sunday. Up to \$1000 was approved for music, offset by music donations. Jill Duink is managing the Egg Hunt after the service. Jaime will talk to the Hospitality Committee about an expanded coffee hour.	
Executive Meeting Procedure	There was a question about where minutes of executive meetings are kept. Julie said that when she became secretary she was told not to take any notes at all. It was suggested that digital notes be kept. It was not determined who should store the digital notes. Further discussion needed.	

Vestry Elections and Annual Meeting	Vestry Elections and the Annual Meeting will be held on Sunday, May 1st. This will be announced in church on March 27th and in the April Riverside. Nomination forms will be available in church and in the church office. Three 3-year terms are open. The vestry agreed that Jaime should continue as Rector's Warden for another year.	
Profile Committee Update	Candy reported that the Profile Committee is on schedule to complete discussion groups and questionnaire collections. Committee plans to present a draft profile document to the vestry for the April meeting and choose Search Committee in June.	
Closing Prayer		Lord's Prayer