

## FUTURE CITY MUSIC FESTIVAL

MARCH 25, 2023 – Kenneth Parker Amphitheater – Port Orange, FL

**Future City Music Festival** was birthed when the *Ora Street Mission Band* asked for other local bands to join their 2020 Release “***The Contrast.***” Overwhelmed by the response and the talent, they decided to create an event where more Original Christian artists could be on a big stage. In April 2022, Ora Street Mission Band took on the task to make it happen. With little help, a tiny budget and four bands, the event was birthed!



People from all walks of life came out in support of the event. Even more, they wanted to see it grow. This year more help, assistance, and partnerships have been offered. One partnership that has really stood out, **Ignite Ministry Global** who has the experience to put on large scale events that unify the community and a **5013c** to make all your donations **Tax deductible**. AS partners, we believe we will execute a professional level event that will be a blessing and benefit to the community that has **potential to Grow into something very big every year.**

### Why are we even doing this?

1. **To benefit community.** We love this area and want to create an event for everyone.
2. To create a **showcase of original Christian music on Stage live.**
3. **Unifying people** – This is a **community-wide event** designed to bring people from all walks of life together, strengthening the bonds between them. Those bonds act to improve mental well-being, while helping to alleviate personal struggles.
4. **Establishing a strong town identity** is important, particularly for smaller townships.
5. **Free family friendly event** – In our area there are so many “*Non-Family Friendly Events*” we think it’s time we create one for an entire family to enjoy.
6. **Create new Business Opportunities and networking**
7. Create an opportunity to showcase the Greater Daytona area’s local businesses. Enlisting people from your own town helps drive revenue to these small businesses, attracting those in the community to support them. In addition, community events may also bring in business from neighboring towns, generating further revenue that supports your community.
8. To create **memorable moments** for our area. These types of events will not only showcase what the Greater Daytona Beach area has to offer, but connect members of the community forever from these shared experiences, no matter their background, gender, or age.



"For Abraham looked for a city which had foundations, whose builder and maker Is God!"

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As a Sponsor, how would this benefit your business or group?

- **Name recognition to over 1000 locals.** (Estimated crowd)
- **Logo/Business name Visible from the stage** (either on a banner or your own method of display)
- **Logo/Business name printed on the 40' by 12' banner.**
- Your business, ministry or group promoted by MCs between performers.
- **Radio Shout outs** while we promote.
- Room for a **booth, tent, table,** or any other means of promoting your business.
- Website Links and Logo put on our Sponsors Page.
- Logo on all flyers and promotional material
- Custom options available



Current Budget for Event – \$16,300

- Included in this budget –  
Sound equipment (going all in, we want this to sound BIG!)
- Venue Fees
- Kids Events – Bounce House, Face Painting Booth
- Banner and promotional material
- Event Photographer/Videographer
- Rental Tents/Event tables
- Marketing
- Food



Marketing Plan –

- **Request Social Media shares** and leveraging the social media networks of all 10 artists, performers, and speakers.
- **Facebook /Instagram/YouTube/Tic Tok Ads**
- Traditional Flyers
- **WAPN Radio Show Tuesday Night, recorded and replayed on YouTube and Facebook.**
- Z88.3, Cornerstone and WAPN radio spots.

Check out the website for the event, below. Here you will find most the artists so far confirmed at the 2023 event and links to their music along with a short bio!

[www.futurecitymusicfestival.com](http://www.futurecitymusicfestival.com)



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### Sponsorship Packages and Levels -

#### **City Builder Premiere Title Sponsorship – \$10,000.**

This sponsorship gets your business or ministry name attached to the event for this year. 2023 Future City Music Festival by “Your Business/Ministry.” Your business, ministry logo will of course be on the **40’x12’ banner Right in the Center** and used in all Future City events. Your name/logo on all promotional events and advertising. Vendor space is also included with power.

#### **City Council - \$5,000**

City Council level sponsors will have your logo and company/ministry name on the giant 40’x12’ banner banner and your company/ministry name on all promotional materials. Your generous sponsorship will make this event a true success! **Vendor space will be included free of Charge** possibly with Power, limited sites available.

#### **Town Troubadour - \$1,000**

Troubadour Level Sponsors the Cost of each Band to Perform! We have 10 amazing performers this year and if there is one that you love, your company/ministry will be the sponsor of their entire set. During that bands performance we will be Let people know of your Companies support. For example, Ora Street Mission band sponsored by Your Company/Ministry. This is a great way to help this event and support your favorite band!

#### **Extraordinary Citizen - \$500**

Citizen sponsors get your company/ministry named in all promotional materials and sponsor lists. Vendor space included!

#### **Brick Level Sponsors - \$100**

Brick layers are the foundation! These donations are the lifeblood of any event! Your investment will make the event a real success.

#### **Everyman Sponsor – ANY AMOUNT!**

Whatever you can do, it all adds up and will help make this event something very special for our community!



ignite  
Ministry  
Global

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