**Building Fund Initiative**

Key points which were covered in the presentation on Sunday 23 February were:
• We were aiming for £1.5 million price tag for the new building, which will require a £450K
deposit; with available and scheduled savings, we need to raise £113K; that is our target figure.

• We are looking to buy a building with circa seat 300 seat auditorium, with separate meeting
spaces, situated in the East part of Greater London area, with sufficient parking. It may be
necessary to compromise on some of these criteria, which may affect the price and therefore
the target figure, but as matters stand now, that is our target financing and building search plan.

• We need all Elpisians to take responsibility for securing our Church – not only by giving
financially but by proactively fundraising in your schools, colleges, universities, workplaces,
neighbourhoods and communities – with friends, family, work colleagues or people in your
street or neighbourhood.

• We will chiefly need to rely on ourselves to find the £113K – which is realistic given it will be our
church; we will look at other options other than individual giving and fundraising, such as use
of Noah’s Ark for hiring (subject to contractual considerations), events such as worship evenings
where we can use the skills and talents of the congregation to produce events likely to realise revenue, and seeking advertising space in a Building Fund newsletter which we will produce for
Elpisians and which we can consider broadening to the local community in Waltham Forest. But
we need you to take responsibility and play your part.

• Adopt £1K: we are asking all Elpisians to commit to trying to raise £1K in the next 10-12 months
– this target is open to everybody, including the vibrant young people in the Church. Any Elpisian
who raises that sum will have their names memorialised in the new Church building by an
inscription of their name in one of the bricks and/or a plague. I should stress that the £1K is not
a pledge, or a requirement. It is your individual target, and how you reach it, or try to reach it, is
up to you. Please consider how you can use your resources-time, energy, skills, abilities,
contacts, knowledge, networks – to raise money. Fund-raising is likely to be more important and
easier to achieve in a tight financial climate than giving, but giving will remain important.

• Special envelopes have been created to collect your fund-raising monies; these will be handed out
every Sunday and collected on the last Sunday of every month when 20 minutes of the morning
service will be allocated to Elpisians who wish to describe and celebrate how they have played
their part in raising funds.

I have already circulated a sponsored template letter for you to use which can be found in the download section below – it is vital we make quick progress and visiting your neighbours and known contacts is a good start. By all means, ask for donations in your community, but please be aware of your personal safety, preferably going in pairs. Your well-being comes first – as important as the Building Fund is.

There are opportunities for you to get involved in all aspects of the Building Fund initiative – Finance,
Building search, Collection initiatives, and we want to create a special group harnessing the creativity
and energy of the young people of the Church. ***Please contact us at info@elpischristianminstries.co.uk*** if you are interested in being in one of these groups and he can put you in touch with the relevant

Thank you for taking the time to read this and getting involved.

Kevin O'Connor
Building Fund Initiative Team Lead