

**Financial Emphasis Campaign Plan Template**

	Weeks	Ways we tell our <u>Story</u>	Events that build <u>Relationships</u>	<u>Tools</u> : stuff we need	<u>Organization</u> : who will do it
Preparation	-4				
	-3				
	-2				
	-1				
Campaign	1				
	2				
	3				
	4				
	5				
	6				
	7				
Follow-up	+1				
	+2				
	+3				
	+4				