

# St. David's United Church

Summary EDGE Committee Report

March 18, 2019

## REVIEW

Major steps in the Analysis of SDUC as a UCC congregation

- What/Who we have been
- What/Who we are today
- What/Who we expect to be in the future

The results of a 140 person survey clearly stated that about 80 percent of us expect to see dynamic change if we are to survive the next 3-5 years.

The status quo will not carry us forward.

While we must remain founded in the United Church theology we expect to change how we deliver the message to our members and the greater community. We expect to be different in the future.

This month we entered into a ten-month EDGE contract with UCC.

The UCC have appointed Rob Dalgleish and his assistant Alexandra Belaskie as our contacts for access to supportive contract services the UCC can provide.

Our second meeting with UCC will occur tomorrow.

The agenda for this meeting is very full and I do not expect that we will get through all items in one afternoon.

We expect to investigate the Who, What and When on many items identified by the work accomplished to date.

### Discoveries to date (1)

- The earlier reports on SDUC EDGE were prepared November 18, 2018; January 23, 2019 and March 3, 2019.
- The compilation of results generated from 18 questions now include over 800 ideas, recommendations and directions and are incorporated into a database of some 10,000 words.

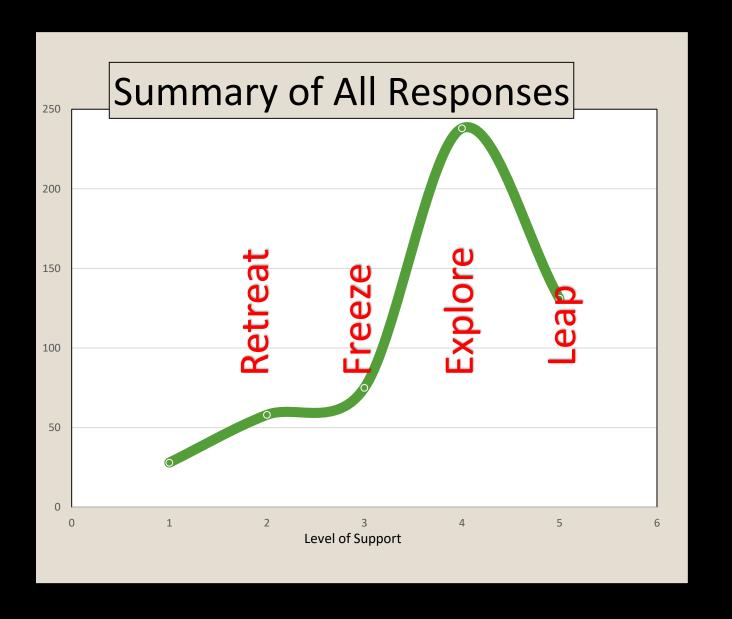
## Discoveries to date (2)

The shape of the response curve has not changed materially since November 2018. Using the Frog in the Lilly Pad analogy the choices of RETREAT, FREEZE, EXPLORE or LEAP we still see that the recommendation is strongly in the direction of CHANGE as the results are 80% in favor of EXPLORE and LEAP

#### Summary of 530 Responses

What are the frog's choices if translated back to Frog basics?

- Retreat
- Freeze
- Explore
- Leap



## Discoveries to date (3)

- These have been grouped into more than 40 subjects based on repetitive words in the responses.
- There are still many unclassified comments
- I have quickly grouped the remaining comments into three groups under a header of OTHER SUGGESTIONS

#### OTHER SUGGESTIONS

Items thinly supported by the congregation but having a certain amount of intrigue grouped into three headings

- Directional (12)
- Attitude (mood) (14)
- Action (28)

#### **DIRECTIONAL Key words**

#### **Retreat**

- Look Inward
- Entrench
- Stuck
- Preserve
- Lost
- Retreat will mean our demise
- Consolidate

#### **Freeze**

Balanced

#### **Explore**

- Think out-of-the-box
- Expand
- Non-traditional future
- Stimulating future

### **ATTITUDE (Mood)**

- Too Difficult
- Action has been lacking
- Interference
- Inevitable
- No guts
- Encourage

- Be exciting
- Be reactionary
- Think young to be young
- Freedom to change
- Adapt to change
- Be innovative
- Be accountable
- Think Modern

#### **ACTION ITEMS(1)**

- Add evening worship
- Small group ministry
- Home groups

- Add a teen choir
- Joint activities with other UCC
- Joint activities with other denominations
- Open a Drop-in café

#### **ACTION (2)**

- Take advantage of outside resources/speakers/presenters
- Expand concerto series
- Develop a state-of-the-art online presence/enhance our level of technology
- Enhance our Social Media presence
- Live-stream our services

- Define what we mean by "mystical"
- Become more missional
- Expand youthful missional action
- Take on external causes
- Embrace and enhance the U of C in joint activities/ services/ programs

#### ACTION (3)

- Become radical
- Become political
- Be ground-breaking with innovative change
- Revitalize Christmas and Easter celebrations
- Establish a Sunday Barista service 8:30-10 AM
- Regular Pot Luck lunch or dinner (weekly or monthly)

- Make it fun to go to church
- Communication weekly email blast to all subscribers
- Tell the community who we are
- Merge with other United churches, become big
- Repurpose our building and our property



## We've Just Begun!

## Questions Please