



George Pringle Memorial Camp – 2016 Annual Report to Churches

A. Mission Statement:

We provide opportunities for campers of all ages to experience God's love in a close relationship with other people and the natural environment. – Last reviewed February 2014

B. 2016 Financial statements: These statements will be reviewed by CPCM&Co. For this report, only our statement of operations are included, please see below:

	Actual Dec 31, 2016	Budget 2016 year
Revenue		
Summer Camping	\$200,710	\$180,650
Facility Rental	273,776	280,000
Camp Futures Grant & Other Grants	125,403	119,300
Donations	21,475	10,500
Fundraising	9,199	5,500
Misc. Income	<u>5,070</u>	<u>-</u>
Total revenue	<u>635,633</u>	<u>595,950</u>
Expenditures		
Salaries - continuing staff	222,289	221,048
Salaries - seasonal staff	128,767	104,125
Repairs and maintenance	48,944	30,000
Fuel and utilities	46,283	44,920
Insurance	39,234	37,000
Advertising and promotion	12,258	12,500
Operating supplies	17,747	13,150
Food	87,295	84,000
Administration and other	<u>51,746</u>	<u>44,500</u>
Total expenditures	<u>654,562</u>	<u>591,243</u>
Excess of revenue (expenditures)	<u>\$(18,929)</u>	<u>\$4,707</u>

There will be some minor adjustments to these figures based on some adjustments still to be inputted.

C. Board

Chair: Murray Groom

Executive Director: Kezia Cowtan

Board meetings: 3rd Thursday Quarterly

Meeting Time: 7:00pm at varying locations

of meetings held: 4 meetings with an average attendance of 8

Membership: 12 board members representing 3 of the 18 Victoria Presbytery churches and 3 of the 25 Comox-Nanaimo Presbytery churches (remaining 6 are members at large)
10 societal members overall 2 from each island presbytery

Highlights/Achievements of the Year:

Program: In 2016, Camp Pringle had a successful year with the new Director in her second year and many new permanent staff. We ended the year with increased registration revenues and two unexpected bequests. One from Diane Kendell from Gordon United for a generous \$8,000 and another from Bonnie Thompson for \$2,000. With the loss of the Caretaker funding of \$24,500 from Victoria Presbytery, the personal donations and added revenue made a difference to help our bottom line this year. We still ended the year with a deficit budget of \$18,000 from covering the costs of a flood, repairs to the dormitory foundation, increased food and kitchen services costs, increased program staff costs and a water contamination issue. The property repairs occurred due to deferred maintenance from a lack of sufficient funds over the past 5-6 years to maintain the new systems and facilities from the Camp Futures Project. We completed a restoration of the waterfront dock system with BC Conference and HeroWork. We have secured \$50,000 in capital funds from Conference for renovations to the North Pole boys and girls washrooms and for improvements to the water purification system in the Spring of 2017. And we have received an extremely generous gift of \$65,000 in a capital donation from Reverend Laura Butler to renovate the Laura Butler dormitory roof, foundation and showers in the spring of 2017.

This past year, we had 38 Spring Break, 524 Summer campers and over 500 school students who attended the camp in May and June. We also had hundreds of children, youth and community members utilize the camp for their programs through our rental groups. In 2016, we brought back a simplified version of the summer camp program to make it easier for parents to register and to reduce our own costs. We offered an early bird discount and had three-quarters of our summer registrations prior to May 1st. Registration was up by 30% overall from last year and we saw 58% new campers whereas in 2015 we only had 38%. A huge success!

17% of our campers reported being associated with a church. 8.5% or 48 (over the 29 from 2015) of these campers were from the 10 Victoria Presbytery Churches, 7 from the 25 Comox-Nanaimo Presbytery Churches, 4 listed being from a United Church without specifying and 1 from New Westminster United Church (6 campers; 1 from New Westminster, 1 from Comox-Nanaimo Presbytery, 3 from Victoria Presbytery and 1 from the United Church at large came for the spring season).

Five Victoria Presbytery churches sponsored a total of 24 campers with a total of \$7,221.45. Which was up by 13 campers and \$2,337.95. The supporting churches were Duncan for 12 campers with a total of \$4,455, Fairfield for 2 campers with a total of \$487.50, First Metropolitan for 2 campers with a total of \$1,111.25, Cordova Bay for 2 campers with a total of \$150 and Centennial for 3 campers with a total of \$1,017.70. The Comox-Nanaimo Bursary fund supported 8 campers to come to camp for a total of \$813.70 in bursaries. And two additional Comox-Nanaimo churches each funded a camper; St. Stephens with a total of \$250 and St. Andrews with a total of \$144. Camp Pringle Bursary Fund sponsored 36 campers for a total of \$10,000. The Kamps for Kids fund supported 5 campers with a total of \$2,081.62. A total of \$20,510.77 in bursaries were provided for campers in 2016.

Property: The camp was well rented in 2016 with many groups returning as they find our pricing very reasonable. However, we were down from 2015 as we had few groups from January to March and had some changes to our larger rentals due to date mix ups and the rebuilding of the dock. This translated into overall rental revenues coming in at approximately \$273,276 in 2016. We had forecasted for \$280,000 therefore not meeting our target goal. We also opened the facility to weddings for our first time and hosted 6 weddings in 2016. This was quite a learning curve for camp due to the amount of planning work involved and that we had

not set a base rental fee of all camp for the weekend. Many weddings only rented the facility for one day with limited accommodation and no catering. This resulted in almost all our high season weekend rentals bringing a return of a third of what a regular retreat rental would with multiple times the work and waste. And lastly the weddings had an overwhelming amount of festivities that did not fit with our mandate. Due to this we will not be offering the facility for weddings in the future unless the group is seeking a dry like event and willing to rent the base cost of whole camp for the weekend.

We acknowledge that for long time clients the significant rate increases over the past years pose a challenge. We worked with all our returning groups to make the rates work and have almost all groups returning in 2017. We continue to honor our 2014 rates for United Church groups to ensure the accessibility to camp.

In 2015, Camp Pringle engaged the Victoria Presbytery and the Comox-Nanaimo Presbytery to gather input of how we can better open up the availability and usage of the camp for our churches. We are worked in 2016 to further engage the churches through societal membership. This body of members will shape the development of year round faith programs that will offer a variety of workshops and events for congregation members to attend.

At the end of 2015, our Residential Caretaker, Glen Slater of 3 years retired and Christian Singer was hired. Christian completed the work required to our elements course, took up the drain fields during a winter flood, refurbished part of the Laura Butler building foundation, resolved the summer water contamination issue and tackled bringing the overall property maintenance up to code.

Budget: As you can see in the table above, Camp's expenditures were approximately \$63,319 over projected. We generated higher registration revenues and we received considerably more donations in 2016 than we had projected. These revenues helped to cover the higher than expected property costs due to deferred maintenance, program staff costs, food costs and food service wages. We are working to establish an appropriate budget for maintenance and the kitchen in 2017 to ensure that donations can be used for future initiatives. Our Bookkeeper, Carole Bokrossy did an exceptional managing our books and is working with BC Camping Ministry Financial Manger, Jim Simpson to better cashflow forecast. We ended the year in an overall deficit of \$18,929. BC Conference contributed an additional \$15,000 grant to the operating fund to help cover off a portion of the 2017 expenses.

Objectives for 2017: To continue to grow our society membership and to reaffirm the role of the Conference in relationship with our Board and operations. To sign a governance agreement under the BC Conference Camping Ministry. To develop further usage of the site by our island Presbyteries through the development of societal membership in hopes of creating a year round faith program. To continue to grow our camper numbers. To establish a bursary policy to ensure our annual bursary fund can reach as many campers as possible. To build the capacity of our camper's with disabilities program. To partner with BC Conference and donors to implement capital projects. To ensure the highest level of financial management to ensure a balanced budget and the creation of a maintenance fund.

We would like to thank all the churches, Victoria Presbytery, Comox-Nanaimo Presbytery and BC Conference for their continued support. You are our cornerstone.