



George Pringle Memorial Camp – 2019 Annual Report to United Churches

A. Mission Statement:

We provide opportunities for people of all ages, abilities and identities to experience God's love in a close relationship with other people and the natural environment. – *Last reviewed September 2019*

B. 2019 Financial Statements:

These statements will be reviewed by CPCM& Co. There may be some revisions to the numbers outlined below after the financial review. For this report, only our statement of operations is included, please see below:

	Budget 2019	Actual Dec 31, 2019
INCOME		
Summer Camps	\$225,000.00	\$219,197.59
Licensed Childcare	\$123,795.00	\$78,984.85
Private Rentals	\$325,760.00	\$331,279.23
Merchandise Sales	\$5,000.00	\$6,461.88
Total Operating Revenue	\$679,555.00	\$635,923.55
PMR Operating Grant	\$100,000.00	\$100,000.00
Donations	\$10,000.00	\$7,749.44
Grants & Fundraising	\$16,000.00	\$26,078.95
Total Non-Operating Revenue	\$126,000.00	\$133,828.39
EXPENSE		
Core Wages	\$181,551.00	\$152,868.67
Seasonal Wages	\$285,302.00	\$276,788.18
Repairs, Maintenance & Janitorial	\$70,000.00	\$70,632.58
Fuel & Utilities	\$64,132.00	\$53,310.61
Insurance	\$15,638.00	\$14,365.50
Advertising & Promotion	\$12,250.00	\$10,706.99
Program Supplies	\$18,800.00	\$20,768.92
Food	\$90,000.00	\$90,561.40
Administration & Other	\$52,932.00	\$54,324.62
Total Expense	\$790,605.00	\$744,327.47
Net Profit	\$15,100.00	\$25,424.47

Some changes with our bookkeeping and banking this year led to increased administrative expenses and we came in under budget in our summer camp and licensed childcare revenue. Thankful with some additional

income in rentals and grants we are ending the year with a surplus of approximately \$25,425.00. This surplus will cover a deficit of \$14,900 from 2018, which leaves us in a place of financial health as we move into 2020.

C. Board

Chair: Dave Nicolson

Camp Director: Kezia Cowtan (January-June) Claire Friedrich (July-December)

Board meetings: Feb 6, Mar 23, May 1, Jun 3, Aug 7, Sep 22, Oct 22, Nov 5 & 26
Number of meetings held: 9 meetings with an average attendance of 5
Board Membership: Our board grew from 4 to 9 board members over the year and represent 6 of the Vancouver Island United Churches

D. Highlights of the Year:

Personnel: After 4.5 years of service as Camp Director, Kezia Cowtan resigned from her post at Camp Pringle. The board of directors appointed long time staff person and Camp Coordinator, Claire Friedrich, as interim Director for the summer season and after an open call for applications in the fall the board announced Claire Friedrich as their choice to continue to serve as Camp Director. Camp maintained a full time year-round staff team of 3 members along with 4 part-time childcare staff and the quarter time Camp Minister shared as part of our partnership with Sylvan United Church. With assistance from the Canada Summer Jobs granting program we employed 22 seasonal staff positions during the camping season.

Programming: 2019 was a year of growth in our summer camp numbers, licensed childcare numbers and year-round private rentals. We hosted 16 school groups in May-June for year-end class trips for elementary and middle school students. We completed a 2nd year of a successful partnership with the Canadian Cancer Society's "Camp Goodtimes". We will continue to host two weeks of specialized camping programs for children, teens and families affected by cancer in 2020.

Summer Camps – In 2019 we held 6 weeks of camp for children and youth ages 5-17. We offered overnight camps, day camps and multi-week leadership programs for teens. We also hosted our first annual gender inclusion camp! Championing the UCC value of radical inclusion we offered 1 week of traditional overnight summer camp in a gender inclusive environment. Campers were sorted into cabins based on age, regardless of their gender identity. There was 1 female identifying and 1 male identifying leader in each cabin. We celebrated kids being kids without the stress of labels. Our campers and staff loved this weeklong session and we look forward to offering it again in 2020. Our camper numbers in 2019 totalled 570 participants over 6 weeks of our summer programs. Around 40% were new campers. About 50% of our summer campers came from the Greater Victoria area. The Cowichan Valley represented approximately 35% of the summer registrations. About 10% of campers came from the Mid/north Island, 4% came from the lower mainland and 1% attended from outside BC. About 20% of our campers reported being associated with a church and around 10% of these campers from the United Church specifically.

Licensed Childcare – In 2019, we increased our licensed childcare program adding additional staff members and 12 additional registration spaces. We had 52 children enrolled in our out of school care attending before and/or after school care at camp. We have enrolment from 4 local elementary schools and the children were provided bus transportation to and from Camp Pringle through the School District 79 transportation office.

Private Rentals – We hosted 65 groups in 2019 at camp including 4 weddings, 28 schools groups, 12 church groups and a variety of other not for profit organizations. We even had a feature film produced at camp in early September that will air on the Disney Family channel in the spring of 2020!

Property: In 2019 the Pacific Mountain Region funded the construction of additional washroom facilities in lower Spencer Hall for use by our Licensed Childcare programs. We also completed phase 1 of 2 of a massive refurbishment project to our high and low ropes courses. We received an extremely generous grant from the United Church of Canada Foundation to support us in completing the required repairs and recommended improvements to keep our courses in safe operation during our camping sessions. Part of our project repairs will increase accessibility for campers with mobility challenges. Phase two will be completed in April of 2020. Planned property improvements for 2020 include constructing a new water building for our water treatment and purchasing all new mattresses for Branter Lodge beds. We are on the hunt for new or gently used household appliances for Branter Lodge and the Executive Suite including a front-load washing machine, 2 four burner electric stoves and a refrigerator.

Donations & Fundraising:

Camp Pringle awarded \$5,547 in camper bursaries to 34 campers this past summer. Three campers received additional bursary funding from their local United Church. Our Camp Pringle bursary fund is quickly being depleted and in September of 2019 we held a fundraiser for our bursary program at camp to ensure the sustainability of our bursary program. In 2019 we received \$3,286 in bursary donations, \$7,749 in general donations and \$25,979 in grant funding.

E. Objectives for 2020

In 2020 we are proud to be celebrating our 70th anniversary of camping ministry! We invite all who hold Camp Pringle in their hearts to attend our open house and anniversary celebration on Sunday May 3rd. This special celebration for all ages and will include a worship service in our beautiful outdoor chapel lead by our Camp Minister Reverend Katherine Britain. After worship our program staff will be running activities and the waterfront will be open for a swim or a canoe paddle! Explore the property, enjoy a BBQ lunch by the lake or browse our archival display of our 70-year history. If you have stories or photos from your time at camp to share we would love to hear from you.

We hope 2020 will be a year of continued growth in participant numbers in our camps and licensed childcare programs. We hope to grow our private rental base and will be hosting several United Church events put on by the Pacific Mountain Region's LeaderShift and YAYA teams. We hope to boost engagement with the Island wide United Churches and increase connections with other camps on the Island. We aim to increase our society membership and continue our mission work of radical welcome for campers of all ages, abilities and identities. With plans for increased revenues through grant writing and fundraising as well as through our operational income from camps, childcare and private rentals we will ensure a balanced budget.

We would like to thank the Vancouver Island United Churches and the Pacific Mountain Region for the continued support of our camping ministry in Shawnigan Lake.