



aboriginal BIBLE ACADEMY

NEWSLETTER

WINTER 2015

Way back in 1988, the shoe company, Nike launched a very successful advertising campaign where they coined the slogan, “*Just Do It*”. Even after all this time (almost 30 years later) it still appears in some of their marketing. There is a very specific reason why that is.....it’s been extremely successful! In the first 10 yrs of when that campaign launched, Nike’s shoe market share in North American grew from 18% to 43% (An increase of \$8.3 Billion in worldwide revenue).

Why was it so successful? It motivated people to shake off the excuses for not being active. By surrounding that one simple slogan with a “you can do it” atmosphere, Nike was able to inspire an ethos, a culture, a process of collective thought within like-minded individuals that resonated the mantra, “No more excuses!”

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We’d like to think that here at Aboriginal Bible Academy (ABA) we’re helping to foster that same type of atmosphere by assisting individuals and congregations to shake off the excuses and “Just do it!” I’m sure we all realise the ability to run a marathon doesn’t happen over night - but it does begin with a first step. ABA can help with that initial step (and the many steps after) in regards to the spiritual race that we all are called to run.

Contact our office or visit our website (see back page) today to see how ABA can help you, “*Just Do It!*”

Scholarships & Bursaries

We’ve got some great news! We are on the verge of finalizing our scholarship & bursary policy which we look to have in place by the end of the year.

Even as affordable as our resources already are, we still look to remove as much of the entry barrier as possible for those key students who are serious about becoming effectual practitioners of their faith and service to God.

Look for details to be revealed early in the new year on our website.

Greetings From Our Board

Dear Friends:

It is a delight to greet you at this Christmas season. All of us are especially blessed to know the truth of the Gospel of Jesus Christ. He came to seek and to save those who are lost. For this reason Jesus came into the world. The message is one of mercy and grace – God has extended the gift of salvation to the whole world. Whoever believes can be saved. That is our mission at Aboriginal Bible Academy (ABA), particularly to the more than 1.4 million indigenous peoples across this great land of Canada.

ABA continues to provide quality training resources to enhance the leadership skills of students and church leaders. Global University Berean School of the Bible studies are excellent tools, offering ministerial training and personal discipleship.

Such ministry is possible because of your partnership! Thank you for your faithfulness. Your prayers, words of encouragement and financial support translate into active leadership training across this entire nation and in the far North. Your tangible gifts to this ministry make all of this possible!

Perhaps you would consider making another investment in this ministry at this Christmas time! A return envelope has been enclosed for your convenience. Would you help us? We so appreciate your consideration.

Your Board of Governors at ABA joins me in extending Christmas blessings to you and your family! We are grateful for each member: Rev. John E. Maracle, Bill Rendell, Bill Maracle, Rev. Stewart Hunter and Rev. Carl Brant. Each of these men serves with faithful commitment. Rev. Dan Collado (ABA's Academic Director) and his wife, Belinda, join us in greeting you at this Christmas season. Their ministry is deeply appreciated.

May the Lord's abundant blessings be upon you during this season and beyond in the New Year! Let us be encouraged to faithfully serve the Lord as His coming draws near.

Thank you again for all you do in partnering with us! Your support is integral to making a difference!

Merry Christmas and Happy New Year!

On behalf of the Board of Governors,



Cal Anthony (Rev.)
Board Chair

Check This Out! (Contact our office for more information)

Sharing the Good News is a practical course on the important ministry of soul-winning. Written primarily for workers in the local church, it is a how-to study of the work of sharing the good news with the object of teaching the student how to lead people to trust Jesus Christ as their Savior and Lord. It is also designed to help the student learn how to teach personal soul-winning to others. Special emphasis is given to the dynamic ministry of the Holy Spirit and the Word of God in effecting conversions.

This study will help you put what you know into words that are easy for others to understand. Stories of how the Lord helped other believers from many walks of life lead friends, neighbors, and even chance acquaintances to accept Christ will inspire you to believe Him to use you as well! This is more than a course to study. It is a book you will refer to as you encourage those you have won to win others in ongoing evangelism.

When the student has finished this course they should be able to:

1. Understand evangelism as the normal outcome of the conversion experience.
2. Select specific types of evangelism to be involved in.
3. Use the Bible as a tool in evangelistic activity.
4. Appreciate the work of the Holy Spirit in evangelism.



Check out
the
RESOURCES
tab on our
Website for
even more!



Partner With Us!

YES!

I want to support ABA in the ongoing development of Aboriginal Leadership across Canada!

(Receipts are provided for donations of \$10 or more)

HERE IS MY MONTHLY GIFT IN THE AMOUNT OF: \$_____

(See reverse for monthly withdrawal processing, cheque & credit card details)

HERE IS MY ONE-TIME GIFT IN THE AMOUNT OF: \$_____

DONOR RECEIPT INFORMATION: (PLEASE PRINT)



NAME: _____ **PHONE:** _____

MAILING ADDRESS: _____

CITY: _____ **PROVINCE:** _____ **POSTAL CODE:** _____

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MONTHLY AUTOMATIC WITHDRAWAL:

I authorize A.B.A. to debit \$ _____ on the _____ day of each month, beginning _____ / _____
(1st or 15th) (Month) (Year)

Signature: _____ (I understand I may discontinue at any time)

(Please include a blank VOID cheque for monthly withdrawal processing)

PLEASE BILL MY CREDIT CARD: One-time Monthly

MasterCard Visa American Express

Name on Card: _____

Card Number: _____

Expiration Date: _____ CSC #: _____

Signature: _____ (I understand I may discontinue at any time)

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